

Club Promotion Scrapbook

Due September 1st

Purpose: The purpose of the Club Promotion scrapbook project is to encourage 4-H members assigned by their club to display their club’s promotional materials from the year. Promotional material may include club Facebook posts, newspaper articles/pictures, and church bulletins. The scorecard below is meant to just be a guide for minimal requirements. Members can add additional information as the club wishes.

This scrapbooks project is not solely based on the scrapbook itself. It is based on the materials shared with members and the community about your club’s participation and activities throughout the year. Be creative in promoting and sharing the fun events and accomplishments your club has done. The Scrapbook should neatly display these articles and materials. This can be displayed in a binder or any other creative method upon which the club decides.

Cover Sheet inside the scrapbook (required):

- Club’s name
- Club Picture including a list of advisor and member names
- A bio of your club - 50 words or less describing your club’s uniqueness

Scoring and Awards: Below is the score card that will be used for the contest. Any clubs that reach at least 80 points will earn a \$20 cash award.

Member Name: _____ Club: _____

SCORECARD FOR JUDGING POINTS

| . Guideline | Possible Points | Your Score |
|---|------------------------|-------------------|
| Newspaper- <ul style="list-style-type: none"> • Articles about club events/activities, pictures, club minutes • Please include the newspaper copy | 10 points each | |
| Church Bulletin or Other Flyers <ul style="list-style-type: none"> • Include Church Bulletin article • Original Flyer distributed | 10 points each | |
| Club Facebook Page <ul style="list-style-type: none"> • Print off Facebook Post or Type the Post out for documentation • Must include the date posted and include the message or picture used | 10 point each | |
| Pleasing Appearance- neat & attractive presentation | 10 Points | |

Members can receive a maximum of 40 points per guideline category.