

# MERCER COUNTY SALE COMMITTEE 2023 JUNIOR FAIR LIVESTOCK AUCTION

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419-852-1268

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419-305-0943

Dear Prospective Buyer,

The 2023 Mercer County Junior Fair Livestock Auction is rapidly approaching. Our committee will be sending out a detailed email a few weeks before the start of the fair which will provide you with all the information you need to participate in our county's Jr Fair Livestock Auction. If you do not receive this email, please reach out to [mercercountyfair.auction@outlook.com](mailto:mercercountyfair.auction@outlook.com) and we will resend the information.

**Below are highlighted a few key points:**

- The online auction will be available at: [www.bwfinaldrive.com](http://www.bwfinaldrive.com). Bidding will begin on **Thursday, August 17th** and will close at midnight on **Thursday, August 24<sup>th</sup>**. We will continue to use the add' on method of bidding. This means, what you bid is what you pay. The cumulation of all add-on bids will make up the exhibitor's overall sale price. To avoid billing errors, NO bids will be accepted via phone, email, etc.
- Also available online is a "Junior Fair Booster Lot." **We encourage ALL buyers to consider contributing to this fund, which is used to support exhibitors who have a low final premium.** We are fortunate to have so many hardworking kids in our county and want to ensure everyone receives support for their projects.
- The LIVE Sale of Champions event will recognize our Grand and Reserve Champion exhibitors. The buyers of grand and reserve champions will be given special recognition via newspaper and radio coverage. As in the past, buyer groups will be allowed to work together to purchase projects. Buyers interested in getting into one of these groups who are unsure how to do so should contact an auction committee member. Youth exhibiting the Grand and Reserve Champion projects will be awarded BOTH their online premiums as well as their LIVE auction premiums, however, only those buyers attending and bidding in the LIVE auction will receive recognition as the grand and reserve champion buyers. Online bidders for these champion projects will receive the same recognition as all other online bidders via a newspaper spread after the fair.
- The LIVE Sale of Champions will be held on **Thursday, August 17th at 4:00 p.m.** The auction will be held in the Coldwater Young Farmers Arena. The order of the sale will be as follows: Dozen of Eggs, Meat Rabbits, Market Turkeys, Market Chickens, Market Beef, Gallon of Dairy Goat Milk, Market Hogs, Market Lambs, Meat Goats, and Gallon of Dairy Cattle Milk. To avoid billing errors, we cannot accept any bids for exhibitors other than the champions at this event; the online auction does not close until midnight, Thursday, August 24<sup>th</sup>.
- The dairy cow milk and dairy goat milk will be sold by the unit. These units will be available for purchase ONLINE as well as via paper vouchers – both methods will be accepted for milk bids only. Enclosed you will find forms to pre-purchase as many units of either as you desire. We ask that all milk bids be placed by **NOON on Thursday, August 17<sup>th</sup>** to ensure we give buyers proper recognition at the LIVE auction event. Milk bids made after NOON on Thursday, August 17<sup>th</sup> will still be accepted but not announced at the LIVE event.
- **Home-use purchase during the LIVE event will NOT be available.**
- A preliminary list of the exhibitors and their projects can be viewed online at: <http://go.osu.edu/auction>. The final listing of auction exhibitors will be available online on Wednesday, August 16<sup>th</sup> prior to the opening of the online sale. The Sale of Champions list will be available Thursday, August 17<sup>th</sup>.
- **Payments will NOT be accepted at the LIVE event. In order for our clerks to combine both the online bids and live auction bids, ALL buyers will be mailed or emailed invoices for their purchases within one week following the conclusion of the online auction. Prompt payment is appreciated. Exhibitors do not receive their checks until sufficient funds are received.**

Thank you in advance for your support of our youth. If you have any questions, feel free to call one of the above numbers, submit emails to [mercercountyfair.auction@outlook.com](mailto:mercercountyfair.auction@outlook.com) or stop in at the clerk's table at the live event.

Sincerely,  
The Mercer County Sale Committee



## FINAL DRIVE – YOUTH AUCTIONS: [www.bwfinaldrive.com](http://www.bwfinaldrive.com)

### Buyer Registration & Bidding Instructions:

- 1.) Go to [www.bwfinaldrive.com](http://www.bwfinaldrive.com)
- 2.) Click on Login/Register at Top Right Corner
- 3.) If you are a new buyer, click register at the bottom of the dialog box
  - a. If you were an online buyer last year, your account should still be active – skip to STEP #10.)
  - b. Enter Username & password; write it down for future use (Note: Capitalization Matters)
- 4.) Fill out appropriate information (first name, last name, address, etc.)
  - a. **Complete “Business Name” this is what will be used for clerking and advertising purposes!**
  - b. **You will be asked to enter your credit card information – this is to ensure you are a human and not a robot. Your credit card will not be charged. It is strictly used to verify your identity.**
  - c. If you are wishing to place add on’s select bidding/buying
- 5.) Click “Next Step”
- 6.) Read & Agree to Terms & Conditions by checking box at the bottom of the page
- 7.) Click “Next Step” and Complete Registration
- 10.) Click Log In & Enter your Username & Password
  - a. If you were an online buyer last year, enter the email and password you used last year.
  - b. If you forgot your password click the “Forgot my password” to reset it.
- 11.) Find Desired Auction & Click “Enter Auction”
- 12.) To the Left of the page you will see Category of Projects Available in that Sale
  - a. You are able to search by Exhibitors Name, Chapter, County, City, etc.
- 13.) Select an Exhibitor then place add-on bids, which are straight donations to the respective exhibitor.
  - a. **New Feature: Buyers Business Name will be listed on the individual lot under “Add on” Tab**
  - b. At the time of placing an Add On, buyer may choose to remain anonymous by checking the box. If the buyer chooses to list as anonymous the public will not see who gave that amount online. However, when the exhibitor checks are distributed that information will be provided to the youth to whom you contributed to.
- 14.) Invoices will be generated via the Mercer Co Sale Committee clerks at the conclusion of the online auction and will be mailed to buyers. **No online payments will be accepted.**

### Frequently Asked Questions

#### How do I register to bid?

Only registered bidders over the age of 18 can participate in our online auctions. To register, select the Register link displayed on any of the auction pages. Enter your contact information. When you submit the form, a message will appear to give you instructions on how to submit your information to verify your account. You will also need to review and agree to the User Agreement.

#### Why is a credit card required to bid?

Our online auction provider requires each bidder to post a credit card verification to ensure that each of our bidders is a valid, qualified bidder. This verification method has been implemented for the protection and security of each of our bidders. The credit card verification process is completely secure and at no point is your credit card charged.

#### How and when do I pay?

Billing and invoicing will be handled by the clerks of the Mercer Co Sale Committee – same manner as in the past. Typically one to two weeks following the close of the auction, an invoice will be mailed or emailed to you.

#### Payment may be mailed to:

Mercer Co Sale Committee  
PO Box 121  
Celina, OH 45822

Questions in regards to your invoice can be sent to: [mercerc.fair.auciton@outlook.com](mailto:mercerc.fair.auciton@outlook.com)

**GALLON OF DAIRY COW MILK FORM**  
SHARE TICKET for the MERCER CO JUNIOR FAIR AUCTION  
AUGUST 17<sup>TH</sup>, 2023  
PRICE OF 1 SHARE = \$100.00

BUYER NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

PHONE \_\_\_\_\_

No of shares purchased \_\_\_\_\_ Total \$ \_\_\_\_\_

Make checks payable to: **Mercer County Sale Committee**  
Mail to: Mercer Co Sale Committee  
PO Box 121  
Celina, OH 45822

Dairy Cow Lot is also available online for you to submit your bid.  
Visit: [www.bwfinaldrive.com](http://www.bwfinaldrive.com)



**GALLON OF DAIRY GOAT MILK FORM**  
SHARE TICKET for the MERCER CO JUNIOR FAIR AUCTION  
AUGUST 17<sup>TH</sup>, 2023  
PRICE OF 1 SHARE = \$25.00

BUYER NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

PHONE \_\_\_\_\_

No of shares purchased \_\_\_\_\_ Total \$ \_\_\_\_\_

Make checks payable to: **Mercer County Sale Committee**  
Mail to: Mercer Co Sale Committee  
PO Box 121  
Celina, OH 45822

Dairy Goat Milk Lot is also available online for you to submit your bid.  
Visit: [www.bwfinaldrive.com](http://www.bwfinaldrive.com)



**Exhibitor Listing:**

- A preliminary list of the exhibitors and their projects can be viewed online at: <http://go.osu.edu/auction>
- The final listing of auction exhibitors will be available online on Wednesday, August 16<sup>th</sup> prior to the opening of the online sale. This listing will include exhibitor # which will correspond to the lot # assigned online.
- The Sale of Champions list will be available Thursday, August 17<sup>th</sup>.
- Dairy Cow, Dairy Goat, and Dozen of Egg exhibitors will not be listed individually online. Each of these exhibitors receives a portion of the proceeds contributed to the overall Dairy Cow Milk, Dairy Goat Milk, and Dozen of Eggs.

**Thank You For Supporting The Jr. Fair Auction**

**\$5.00 APPRECIATION TICKET**

to be used at any of the following stands during  
Fair Week, August 11<sup>th</sup> to August 17<sup>th</sup>

Mercer County Cattleman's  
Mercer County Pork Producers  
Dairy Milk Shake Stand

Unity Grange  
Hopewell Grange  
FFA Food Stand



**THANK YOU FOR SUPPORTING THE HARD WORKING YOUTH OF OUR COUNTY!**

*Thank You!*



**FOR SUPPORTING THE  
2022 MERCER COUNTY JUNIOR FAIR**

