

2021 Mercer County Junior Fair Auction

The 2021 Mercer County Junior Fair Auction will be conducted similar to last year. With an overwhelming amount of positive feedback from our buyers, the auction committee has decided to continue with an ONLINE AUCTION again this year. This allows buyers from across the state to easily support the Mercer County exhibitors and their livestock projects. In addition to our online sale, a LIVE SALE OF CHAMPIONS event will also be held.

The full letter that was shared with previous year buyers can be found on our website: <https://go.osu.edu/auction>. I have highlighted a few major points:

- The online auction will be available at: www.bwfinaldrive.com. Bidding will begin on **Thursday, August 19th** and will close at midnight on **Friday, August 27th**.
- The LIVE Sale of Champions will be held on **Thursday, August 19th at 1:00 p.m.** The auction will be held in the Coldwater Young Farmers Arena.
- Buyers will continue to use the premium method for livestock bidding. This means, what the buyers bids will contribute to your premium, not the sale of the actual animal.
- The dairy cow milk and dairy goat milk will again be sold by the unit. These units will be available for purchase ONLINE as well as via paper vouchers – both methods will be accepted for milk bids only.
- Exhibitor auction checks will be distributed once we have collected enough funds from buyers to cover these checks. The online auction will not close until one week AFTER the conclusion of our fair. This will put us one week back in collecting funds. Thus, expect delays in the distribution of your auction checks.

What do exhibitors need to do...

Each exhibitor of a market animal will be displayed on BW Final Drive. Along with their name will be their parent's/guardians (in the manner it was entered in 4HOnline) name and species shown at the fair.

Each exhibitor can add a picture too! Pictures must be submitted by Friday, August 6 to mercercountyfair.auction@outlook.com. When submitting your picture include the exhibitors name in the subject line of the email. Pictures are optional – but strongly encouraged.

Promote this online platform! Here is your chance to reach out to businesses from across the state or local business that could not attend the auction in person. A minimum bid is \$25 - that can add up quickly by sharing with people your success and hard work from working with your animals.

NEW – NON-TERMINAL AUCTION

Only exhibitors participating in the LIVE SALE OF CHAMPIONS will be required to ship their animals to a slaughterhouse.

All other auction and extra species will need to declare their harvest option:

- Packers Truck (Florence/Producers)
- Local Butcher Shop (Winners, Greens, Beuhlers, etc.)
- Taken back home by the exhibitor

This information is needed to correctly complete loadout sheets and to correctly issue auction checks. If they do not get this info your animal could end up going to market and not to the correct slaughterhouse nor back home! If no declaration is emailed, it will be assumed your animals are going to the packer.

Please submit exhibitor's name, parent's name, contact phone number/cell we can text if we have questions, which species, ear tag, and harvest option. **This information must be submitted by Friday, August 13th @ 5pm.** Info must be emailed to: mercercountyfair.auction@outlook.com

Questions? Concerns?
Lost about the auction...

Contact: mercercountyfair.auction@outlook.com

Exhibitors can find their 2020 buyers for Thank You posters on the OSU Extension website: <https://go.osu.edu/auction>.

Multiple Specie Exhibitors:

If you exhibit multiple species at the fair, you must declare which specie is being listed as your auction animal for it to be listed correctly on the online platform. Only one lot per exhibitor is allowed.

If you do not declare - you will be listed under the heaviest of the two species.

Exhibitors must declare this by Friday, August 13th @ 5 pm. This information can be sent to:

mercercountyfair.auction@outlook.com

Once this information is submitted online, it cannot be changed. We do not have internal control of the website.

Load out for animals going back home:

- Hogs – Tuesday evening following the conclusion of the open show until midnight. Wednesday 6am to Noon or immediately following the conclusion of the Showman of Showman.
- All Other Species – load out Thursday 8am to Noon.