

## 2020 Mercer County Junior Fair Auction

The 2020 Mercer County Junior Fair Auction will look different this year with a NEW auction platform. The new format will provide additional safety measures for our buyers as well as for our youth. The auction committee will provide an ONLINE AUCTION allowing buyers from across the state to easily support the Mercer County exhibitors and their livestock projects. In addition to our online sale, a LIVE SALE OF CHAMPIONS event will also be held.

The full letter that was shared with previous year buyers can be found on our website: <https://go.osu.edu/auction>. I have highlighted a few major points:

- The online auction will be available at: [www.bwfinaldrive.com](http://www.bwfinaldrive.com). Bidding will begin on **Friday, August 14th** and will close at midnight on **Friday, August 21st**.
- The LIVE Sale of Champions will be held on **Thursday, August 20th at 1:00 p.m.** The auction will be held in the Coldwater Young Farmers Arena.
- Buyers will continue to use the premium method for livestock bidding. This means, what the buyers bids will contribute to your premium, not the sale of the actual animal.
- The dairy cow milk and dairy goat milk will again be sold by the unit. These units will be available for purchase ONLINE as well as via paper vouchers – both methods will be accepted for milk bids only.

### What do exhibitors need to do...

Each exhibitor will be displayed on BW Final Drive. Along with their name will be their parent's/guardians (in the manner it was entered in 4HOnline) name and species shown at the fair.

**Each exhibitor can add a picture too! Pictures must be submitted by Friday, August 7 to [mercerc.fair.auction@outlook.com](mailto:mercerc.fair.auction@outlook.com). When submitting your picture include the exhibitors name in the subject line of the email. Pictures are optional – but strongly encouraged.**

Promote this new online platform! Here is your chance to reach out to businesses from across the state or local business that could not attend the auction in person. A minimum bid is \$25 - that can add up quickly by sharing with people your success and hard work from working with your animals.

Questions?  
Concerns?  
Lost about the auction...

Contact  
[mercerc.fair.auction@outlook.com](mailto:mercerc.fair.auction@outlook.com)

Exhibitors can find their 2019 buyers for Thank You posters on the OSU Extension website  
<https://go.osu.edu/auction>.

### Home Use

Families must inform the Auction Committee by Tuesday, August 18 by 3pm.

This information is needed to correctly complete loadout sheets and to correctly issue auction check. If they do not get this info your animal could end up going to market and not to the correct slaughterhouse!

Info must be emailed to:  
[mercerc.fair.auction@outlook.com](mailto:mercerc.fair.auction@outlook.com)

Please submit exhibitor's name, Parent's name, contact phone number/cell number we can text if we have questions, which species, ear tag, and slaughterhouse.

### Multiple Specie Exhibitors:

If you exhibit multiple species at the fair, you must declare which specie is being sold in the auction.

The online platform shows all the species the child is showing. Exhibitors still must declare one specie for the actual auction though, so that exhibitor can be given market price on their auction check.

If you do not declare - you will sell the heaviest of the two species.

Exhibitors must declare this by Tuesday, August 18 @3 pm. This information can be sent to:  
[mercerc.fair.auction@outlook.com](mailto:mercerc.fair.auction@outlook.com)